

**North Carolina ABC Commission
Retail Monthly Price Reductions**

Effective 1/1/2020

Code	Brand	Size	Regular Retail Price	Discount Retail Price in January	Savings
Bonded Bourbon					
22-067	Evan Williams White Bottled in Bond	1.75L	\$28.95	\$25.95	\$3.00
Bourbon Whiskey					
23-060	Jim Beam Black	.75L	\$26.95	\$22.95	\$4.00
24-087	Jim Beam Red Stag	1.75L	\$29.95	\$26.95	\$3.00
25-222	Rebel Yell	.75L	\$16.95	\$14.95	\$2.00
25-271	Benchmark Old #8	1.75L	\$22.95	\$19.95	\$3.00
25-598	Wild Turkey 81	.75L	\$21.95	\$18.95	\$3.00
Bourbon Specialties					
27-069	Four Roses Yellow Label	.75L	\$20.95	\$17.95	\$3.00
27-149	Jim Beam Double Oak	.75L	\$26.95	\$22.95	\$4.00
American Whiskey Specialties					
31-268	Jim Beam Apple	1.75L	\$29.95	\$26.95	\$3.00
31-446	Southern Comfort 100	1.75L	\$39.95	\$34.95	\$5.00
Tennessee Whiskey					
32-419	George Dickel Old No.12	.75L	\$25.95	\$22.95	\$3.00
Scotch Whisky -- Foreign BTL					
34-140	Johnnie Walker Red Label	.75L	\$24.95	\$21.95	\$3.00
Canadian Whisky -- U.S. BTL					
38-547	Rich & Rare Reserve Canadian	1.75L	\$24.95	\$19.95	\$5.00
38-671	Harwood Canadian	1.75L	\$16.95	\$13.95	\$3.00

Code	Brand	Size	Regular Retail Price	Discount Retail Price in January	Savings
Gin -- Domestic					
40-587	Burnett's White Satin	1.75L	\$17.95	\$14.95	\$3.00
Vodka -- Domestic					
43-451	Burnett's Vodka 100	1.75L	\$19.95	\$16.95	\$3.00
43-469	Burnett's Strawberry Banana	1.75L	\$15.95	\$13.45	\$2.50
43-596	Burnett's Citrus	1.75L	\$15.95	\$13.45	\$2.50
43-817	New Amsterdam Apple Flavored	.75L	\$12.95	\$10.95	\$2.00
44-024	Rain	.75L	\$12.95	\$9.95	\$3.00
44-072	Seagram's Extra Smooth	1.75L	\$19.95	\$16.95	\$3.00
44-168	Smirnoff Watermelon	.75L	\$12.95	\$10.95	\$2.00
44-176	Smirnoff Strawberry	.75L	\$12.95	\$10.95	\$2.00

Code	Brand	Size	Regular Retail Price	Discount Retail Price in January	Savings
------	-------	------	-------------------------	--	---------

Flavored Brandy

54-398	Christian Brothers Honey	.75L	\$11.50	\$9.50	\$2.00
--------	--------------------------	------	---------	--------	--------

Cordials / Liqueurs / Specialties -- Domestic

61-175	Cinerator Hot Cinnamon Liqueur	.75L	\$15.95	\$12.95	\$3.00
--------	--------------------------------	------	---------	---------	--------

Code	Brand	Size	Regular Retail Price	Discount Retail Price in January	Savings
61-946	Evan Williams Apple	.75L	\$14.95	\$11.95	\$3.00
61-947	Evan Williams Cherry	.75L	\$14.95	\$11.95	\$3.00
Cordials / Liqueurs / Specialties -- Imported					
63-163	Kapali Coffee	.75L	\$9.95	\$7.95	\$2.00
63-701	Goldschlager Cinnamon Schnapps	.75L	\$23.95	\$20.95	\$3.00
63-713	Ice 101 Peppermint Schnapps	.75L	\$16.95	\$14.95	\$2.00
Tequila -- Gold					
65-418	Lunazul Reposado	1.75L	\$37.95	\$32.95	\$5.00