

North Carolina ABC Commission
Retail Monthly Price Reductions

Effective 1/1/2021

Code	Brand	Size	Regular Retail Price	Discount Retail Price in January	Savings
Special Packages					
19-835	Maker's Mark w/ Ornament(6)	.75L	\$29.95	\$26.95	\$3.00
Bonded Bourbon					
22-067	Evan Williams White Bottled in Bond	1.75L	\$29.95	\$26.95	\$3.00
Bourbon Whiskey					
23-060	Jim Beam Black	.75L	\$26.95	\$22.95	\$4.00
24-087	Jim Beam Red Stag	1.75L	\$29.95	\$26.95	\$3.00
24-275	Maker's Mark	.75L	\$29.95	\$26.95	\$3.00
25-222	Rebel Yell	.75L	\$16.95	\$14.95	\$2.00
25-271	Benchmark Old #8	1.75L	\$22.95	\$19.95	\$3.00
25-461	Virgin Bourbon	1.75L	\$28.95	\$25.95	\$3.00
Bourbon Specialties					
27-069	Four Roses Yellow Label	.75L	\$21.95	\$18.95	\$3.00
27-130	Woodford Reserve Double Oaked(6)	.75L	\$56.95	\$51.95	\$5.00
27-149	Jim Beam Double Oak	.75L	\$26.95	\$22.95	\$4.00
American Whiskey Specialties					
31-243	Evan Williams Cherry	.75L	\$14.95	\$11.95	\$3.00
31-247	Evan Williams Apple	.75L	\$14.95	\$11.95	\$3.00
31-268	Jim Beam Apple	1.75L	\$29.95	\$26.95	\$3.00

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31-446	Southern Comfort 100	1.75L	\$34.95	\$29.95	\$5.00
Tennessee Whiskey					
32-419	George Dickel Old No.12	.75L	\$25.95	\$22.95	\$3.00
Tennessee Whiskey Specialties					
32-608	Jack Daniel's TN Apple	.75L	\$27.45	\$23.95	\$3.50
Scotch Whisky -- Foreign BTL					
34-140	Johnnie Walker Red Label	.75L	\$24.95	\$21.95	\$3.00
Canadian Whisky -- U.S. BTL					
38-291	Black Velvet Reserve	.75L	\$12.95	\$10.95	\$2.00
38-547	Rich & Rare Reserve Canadian	1.75L	\$24.95	\$19.95	\$5.00
38-671	Harwood Canadian	1.75L	\$16.95	\$13.95	\$3.00
Gin -- Domestic					
40-281	New Amsterdam Stratusphere Gin	.75L	\$12.95	\$10.95	\$2.00
40-587	Burnett's White Satin	1.75L	\$17.95	\$14.95	\$3.00
Vodka -- Domestic					
43-451	Burnett's Vodka 100	1.75L	\$19.95	\$16.95	\$3.00
43-469	Burnett's Strawberry Banana	1.75L	\$15.95	\$13.45	\$2.50
43-596	Burnett's Citrus	1.75L	\$15.95	\$13.45	\$2.50
44-024	Rain	.75L	\$12.95	\$9.95	\$3.00
44-072	Seagram's Extra Smooth	1.75L	\$19.95	\$16.95	\$3.00

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44-168	Smirnoff Watermelon	.75L	\$12.95	\$10.95	\$2.00
44-176	Smirnoff Strawberry	.75L	\$12.95	\$10.95	\$2.00
46-257	Wheatley Vodka	.75L	\$21.95	\$18.95	\$3.00
Vodka -- Imported					
46-752	Ciroc Pineapple	.75L	\$29.95	\$26.95	\$3.00
46-947	Three Olives Loopy	.75L	\$14.95	\$12.95	\$2.00
46-949	Three Olives Grape	.75L	\$14.95	\$12.95	\$2.00
Rum					
49-244	Parrot Bay Coconut 90P	.75L	\$13.45	\$10.45	\$3.00
49-252	Admiral Nelson's Spiced Cherry	.75L	\$9.95	\$6.95	\$3.00
Grape Brandy					
49-506	Christian Brothers	1.75L	\$22.95	\$20.45	\$2.50
Flavored Brandy					
54-398	Christian Brothers Honey	.75L	\$11.50	\$9.50	\$2.00
Cordials / Liqueurs / Specialties -- Domestic					
61-175	Cinerator Hot Cinnamon Liqueur	.75L	\$15.95	\$12.95	\$3.00
Cordials / Liqueurs / Specialties -- Imported					
63-163	Kapali Coffee	.75L	\$9.95	\$7.95	\$2.00
63-701	Goldschlager Cinnamon Schnapps	.75L	\$23.95	\$20.95	\$3.00

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63-713	Ice 101 Peppermint Schnapps	.75L	\$16.95	\$14.95	\$2.00
Tequila -- Gold					
65-418	Lunazul Reposado	1.75L	\$39.95	\$34.95	\$5.00