

**North Carolina ABC Commission
Retail Monthly Price Reductions**

Effective 1/1/2026

Code	Brand	Size	Regular Retail Price	Discount Retail Price in January	Savings
Bonded Bourbon					
22-067	Evan Williams White BIB	1.75L	\$35.95	\$31.95	\$4.00
Rye Whiskey					
22-362	Bulleit Rye	.75L	\$34.95	\$31.95	\$3.00
22-526	Elijah Craig Straight Rye	.75L	\$34.95	\$29.95	\$5.00
22-585	Sazerac Rye 6Y(6)	.75L	\$30.95	\$26.95	\$4.00
Bourbon Whiskey					
23-068	Jim Beam Black 7Y	.75L	\$26.95	\$22.95	\$4.00
23-086	Larceny	.75L	\$29.95	\$26.95	\$3.00
24-274	Maker's Mark	1.75L	\$62.95	\$58.95	\$4.00
25-461	Virgin Bourbon	1.75L	\$30.95	\$26.95	\$4.00
Bourbon Specialties					
27-012	Basil Hayden's	.75L	\$44.95	\$39.95	\$5.00
27-043	Bird Dog Peach Whiskey	.75L	\$21.95	\$18.95	\$3.00
27-050	Bird Dog Apple Flavored Whiskey	.75L	\$21.95	\$18.95	\$3.00
27-127	Woodford Reserve	.75L	\$39.95	\$36.95	\$3.00
27-149	Jim Beam Double Oak	.75L	\$26.95	\$23.95	\$3.00
27-282	Old Forester 1910 Whiskey Row Series(6)	.75L	\$55.95	\$52.95	\$3.00
American Whiskey Specialties					
31-247	Evan Williams Apple	.75L	\$15.95	\$12.95	\$3.00
31-266	Jim Beam Vanilla	.75L	\$17.95	\$14.95	\$3.00
31-275	Jim Beam Honey	.75L	\$17.95	\$14.95	\$3.00

31-446	Southern Comfort 100	1.75L	\$39.95	\$34.95	\$5.00
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Tennessee Whiskey

32-419	Dickel Signature	.75L	\$26.95	\$23.95	\$3.00
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Tennessee Whiskey Specialties

32-605	Jack Daniel's TN Fire	.75L	\$28.95	\$25.95	\$3.00
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32-608	Jack Daniel's TN Apple	.75L	\$28.95	\$25.95	\$3.00
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32-610	Jack Daniel's Tennessee Blackberry	.75L	\$28.95	\$24.95	\$4.00
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Scotch Whisky -- Foreign BTL

33-851	Buchanan's Pineapple	.75L	\$42.95	\$39.95	\$3.00
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34-123	Johnnie Walker Black Label	.75L	\$42.95	\$39.95	\$3.00
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34-129	Johnnie Walker Gold Reserve(6)	.75L	\$79.95	\$75.95	\$4.00
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34-140	Johnnie Walker Red Label	.75L	\$25.95	\$22.95	\$3.00
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Canadian Whisky -- Foreign BTL

37-897	Crown Royal Black	.75L	\$38.95	\$35.95	\$3.00
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37-903	Crown Royal Peach	1.75L	\$59.95	\$55.95	\$4.00
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Canadian Whisky -- U.S. BTL

38-290	Black Velvet Reserve	1.75L	\$29.95	\$25.95	\$4.00
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38-298	Black Velvet	1.75L	\$21.95	\$17.95	\$4.00
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38-547	Rich & Rare Reserve Canadian	1.75L	\$26.95	\$21.95	\$5.00
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Vodka -- Domestic

43-451	Burnett's Vodka 100	1.75L	\$20.95	\$16.95	\$4.00
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43-469	Burnett's Strawberry Banana	1.75L	\$16.95	\$12.95	\$4.00
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43-596	Burnett's Citrus	1.75L	\$16.95	\$12.95	\$4.00
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44-024	Rain Vodka	.75L	\$12.95	\$9.95	\$3.00
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44-162	Smirnoff Peach Lemonade	.75L	\$13.95	\$10.95	\$3.00
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44-168	Smirnoff Watermelon	.75L	\$13.95	\$10.95	\$3.00
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44-176	Smirnoff Strawberry	.75L	\$13.95	\$10.95	\$3.00
44-219	Smirnoff Whipped Cream	.75L	\$13.95	\$10.95	\$3.00
44-317	Deep Eddy Lemon	.75L	\$19.95	\$16.95	\$3.00

Vodka -- Imported

46-671	Ciroc Apple	.75L	\$29.95	\$25.95	\$4.00
46-837	Grey Goose	.75L	\$27.95	\$24.95	\$3.00

Rum

49-227	Admiral Nelson's Spiced 70	.75L	\$10.95	\$7.95	\$3.00
49-229	Capt. Morgan Private Stock	.75L	\$25.95	\$22.95	\$3.00
49-241	Capt. Morgan Spiced 100	.75L	\$21.95	\$18.95	\$3.00
49-244	Parrot Bay Coconut 90P	.75L	\$13.45	\$10.45	\$3.00
49-252	Admiral Nelson's Spiced Cherry	.75L	\$10.95	\$7.95	\$3.00
49-253	Admiral Nelson's Coconut	.75L	\$10.95	\$7.95	\$3.00

Grape Brandy

49-501	Christian Brothers Frost White	.75L	\$12.95	\$9.95	\$3.00
49-508	Christian Brothers	.75L	\$12.95	\$9.95	\$3.00

Imported Cognac

51-216	D'Usse VSOP(6)	.75L	\$49.95	\$44.95	\$5.00
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Flavored Brandy

54-395	Christian Brothers Apple	.75L	\$12.95	\$9.95	\$3.00
54-398	Christian Brothers Honey	.75L	\$12.95	\$9.95	\$3.00

Cordials / Liqueurs / Specialties -- Domestic

56-809	Ole Smoky TN Moonshine Blackberry(6)	.75L	\$25.95	\$22.95	\$3.00
56-812	Ole Smoky TN Moonshine White Lightnin(6)	.75L	\$25.95	\$22.95	\$3.00
56-858	Kinky Red(6)	.75L	\$18.95	\$13.95	\$5.00
56-874	Kinky Peach Mango(6)	.75L	\$18.95	\$13.95	\$5.00
57-103	Ole Smoky Orange Shinesicle Moonshine Cr	.75L	\$25.95	\$22.95	\$3.00
61-970	Southern Comfort 70	1.75L	\$27.95	\$23.95	\$4.00

Cordials / Liqueurs / Specialties -- Imported

62-993	Jagermeister	1.75L	\$49.95	\$44.95	\$5.00
63-000	St. Brendan's Superior Irish Cream	.75L	\$15.95	\$12.95	\$3.00
63-052	Hpnotiq(6)	.75L	\$26.95	\$22.95	\$4.00
63-147	Kamora Coffee	.75L	\$10.95	\$7.95	\$3.00

Tequila -- White

64-702	Jose Cuervo Especial Silver	1.75L	\$39.95	\$35.95	\$4.00
64-770	Jose Cuervo Tradicional Reposado	.75L	\$24.95	\$21.95	\$3.00
65-048	Lunazul Blanco	.75L	\$24.95	\$21.95	\$3.00
65-050	Lunazul Blanco Tequila(12)	1.00L	\$26.95	\$24.95	\$2.00

Tequila -- Gold

65-204	Jose Cuervo Especial Gold	.75L	\$19.95	\$16.95	\$3.00
65-208	1800 Anejo(6)	.75L	\$46.95	\$43.95	\$3.00
65-269	Hornitos Black Barrel	.75L	\$42.95	\$39.95	\$3.00
65-351	Two Fingers Gold	.75L	\$17.95	\$14.95	\$3.00
65-365	Casamigos Reposado(6)	.75L	\$52.95	\$49.95	\$3.00
65-418	Lunazul Reposado	1.75L	\$45.95	\$41.95	\$4.00