

**North Carolina ABC Commission
Retail Monthly Price Reductions**

Effective 3/1/2026

Code	Brand	Size	Regular Retail Price	Discount Retail Price in March	Savings
Bonded Bourbon					
22-067	Evan Williams White BIB	1.75L	\$35.95	\$31.95	\$4.00
Rye Whiskey					
22-362	Bulleit Rye	.75L	\$34.95	\$31.95	\$3.00
22-448	Hochstadter's Slow & Low(6)	.75L	\$29.95	\$26.95	\$3.00
22-526	Elijah Craig Straight Rye	.75L	\$34.95	\$29.95	\$5.00
Bourbon Whiskey					
23-063	Jim Beam Devil's Cut	.75L	\$26.95	\$23.95	\$3.00
23-086	Larceny	.75L	\$29.95	\$26.95	\$3.00
23-247	2XO American Oak Bourbon(6)	.75L	\$44.95	\$39.95	\$5.00
23-253	2XO French Oak Bourbon(6)	.75L	\$44.95	\$39.95	\$5.00
23-533	Early Times	1.75L	\$21.95	\$17.95	\$4.00
23-562	Elijah Craig Small Batch	1.75L	\$67.95	\$61.95	\$6.00
24-088	Jim Beam Red Stag	.75L	\$17.95	\$14.95	\$3.00
24-280	Maker's Mark 46(6)	.75L	\$39.95	\$34.95	\$5.00
24-284	Maker's Mark Cask Strength(6)	.75L	\$49.95	\$44.95	\$5.00
24-403	Noble Oak Double Oak Bourbon(6)	.75L	\$34.95	\$29.95	\$5.00
24-672	Old Forester	1.75L	\$44.95	\$40.95	\$4.00
24-701	Old Grand Dad	.75L	\$19.95	\$16.95	\$3.00
24-731	Penelope Bourbon Toasted Barrel Finish(6)	.75L	\$59.95	\$54.95	\$5.00
24-735	Penelope Architect Bourbon(6)	.75L	\$59.95	\$54.95	\$5.00
25-461	Virgin Bourbon	1.75L	\$30.95	\$26.95	\$4.00
25-576	Wild Turkey Longbranch(6)	.75L	\$39.95	\$36.95	\$3.00
25-582	Wild Turkey 101	1.75L	\$52.95	\$47.95	\$5.00
Bourbon Specialties					
27-001	Booker's(6)	.75L	\$89.95	\$69.95	\$20.00
27-006	Baker's(6)	.75L	\$59.95	\$54.95	\$5.00
27-012	Basil Hayden's	.75L	\$42.95	\$37.95	\$5.00
27-041	Bird Dog Blackberry Flavored Whiskey	.75L	\$21.95	\$18.95	\$3.00
27-043	Bird Dog Peach Whiskey	.75L	\$21.95	\$18.95	\$3.00
27-050	Bird Dog Apple Flavored Whiskey	.75L	\$21.95	\$18.95	\$3.00

27-069	Four Roses Yellow Label	.75L	\$22.95	\$19.95	\$3.00
27-076	Four Roses Small Batch Select(6)	.75L	\$54.95	\$49.95	\$5.00
27-106	Elijah Craig Toasted Barrel(6)	.75L	\$55.95	\$49.95	\$6.00
27-127	Woodford Reserve	.75L	\$39.95	\$36.95	\$3.00
27-133	Jefferson's Reserve(6)	.75L	\$59.95	\$52.95	\$7.00
27-137	Jefferson's Ocean Aged at Sea(6)	.75L	\$79.95	\$69.95	\$10.00
27-162	Wild Turkey Russell's Reserve(6)	.75L	\$44.95	\$41.95	\$3.00
27-282	Old Forester 1910 Whiskey Row Series(6)	.75L	\$55.95	\$52.95	\$3.00

American Whiskey Blended

30-576	Uncle Nearest 1884 Small Batch(6)	.75L	\$46.95	\$43.95	\$3.00
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American Whiskey Specialties

31-247	Evan Williams Apple	.75L	\$15.95	\$12.95	\$3.00
31-248	Evan Williams Peach	1.75L	\$27.95	\$23.95	\$4.00
31-269	Jim Beam Apple	.75L	\$17.95	\$14.95	\$3.00
31-281	Jim Beam Pineapple	.75L	\$17.95	\$14.95	\$3.00
31-526	Skrewball Peanut Butter Whiskey	.75L	\$29.95	\$26.95	\$3.00

Tennessee Whiskey

32-419	Dickel Signature	.75L	\$26.95	\$23.95	\$3.00
32-452	Dickel Classic	1.75L	\$37.95	\$33.95	\$4.00
32-522	Jack Daniel's Single Barrel(6)	.75L	\$54.95	\$49.95	\$5.00

Tennessee Whiskey Specialties

32-604	Jack Daniel's TN Fire	1.75L	\$54.95	\$49.95	\$5.00
32-605	Jack Daniel's TN Fire	.75L	\$28.95	\$25.95	\$3.00
32-608	Jack Daniel's TN Apple	.75L	\$28.95	\$25.95	\$3.00
32-662	Ole Smoky Peanut Butter Whiskey(6)	.75L	\$22.95	\$19.95	\$3.00

Corn Whiskey

33-334	Georgia Moon Apple Pie Fruit Jar	.75L	\$15.95	\$12.95	\$3.00
33-339	Georgia Moon	.75L	\$15.95	\$12.95	\$3.00

Scotch Whisky -- Foreign BTL

33-849	Buchanan's Deluxe 12Y	.75L	\$43.95	\$40.95	\$3.00
33-851	Buchanan's Pineapple	.75L	\$42.95	\$39.95	\$3.00
33-918	Cutty Sark	1.75L	\$32.95	\$28.95	\$4.00
33-959	Dewar's White Label	.75L	\$24.95	\$21.95	\$3.00
34-116	Johnnie Walker Double Black(6)	.75L	\$52.95	\$49.95	\$3.00
34-123	Johnnie Walker Black Label	.75L	\$42.95	\$39.95	\$3.00
34-129	Johnnie Walker Gold Reserve(6)	.75L	\$79.95	\$74.95	\$5.00
34-131	Johnnie Walker Blue Label(6)	.75L	\$219.95	\$199.95	\$20.00

34-140	Johnnie Walker Red Label	.75L	\$25.95	\$22.95	\$3.00
Scotch Whisky -- Single Malt					
34-375	The Glenlivet 12Y S.M.	.75L	\$54.95	\$49.95	\$5.00
34-590	Auchentoshan American Oak(6)	.75L	\$49.95	\$44.95	\$5.00
Canadian Whisky -- Foreign BTL					
37-897	Crown Royal Black	.75L	\$38.95	\$34.95	\$4.00
37-900	Crown Royal Peach	.75L	\$33.95	\$30.95	\$3.00
37-907	Crown Royal	1.75L	\$59.95	\$55.95	\$4.00
Canadian Whisky -- U.S. BTL					
38-290	Black Velvet Reserve	1.75L	\$29.95	\$25.95	\$4.00
38-294	Black Velvet Portable	.75L	\$10.95	\$7.95	\$3.00
38-298	Black Velvet	1.75L	\$21.95	\$17.95	\$4.00
38-454	Canadian Mist	1.75L	\$21.95	\$17.95	\$4.00
38-548	Rich & Rare Reserve Canadian	.75L	\$13.95	\$10.95	\$3.00
38-550	Rich & Rare Canadian	1.75L	\$19.95	\$15.95	\$4.00
Irish Whiskey					
40-060	Jameson Orange(6)	.75L	\$31.95	\$26.95	\$5.00
40-115	Tullamore Dew	.75L	\$31.95	\$26.95	\$5.00
40-122	Jameson	.75L	\$31.95	\$26.95	\$5.00
40-140	Jameson Black Barrel	.75L	\$39.95	\$34.95	\$5.00
40-174	Bushmills	.75L	\$25.95	\$22.95	\$3.00
40-198	Proper No.Twelve	.75L	\$26.95	\$23.95	\$3.00
40-203	Bushmills Black Bush	.75L	\$33.95	\$30.95	\$3.00
Gin -- Imported					
42-691	Roku Gin(6)	.75L	\$33.95	\$29.95	\$4.00
42-977	Hendrick's(6)	.75L	\$37.95	\$32.95	\$5.00
43-011	Tanqueray	1.75L	\$44.95	\$40.95	\$4.00
Vodka -- Domestic					
43-253	High Rock(6)	.75L	\$19.95	\$16.95	\$3.00
43-451	Burnett's Vodka 100	1.75L	\$19.95	\$15.95	\$4.00
43-469	Burnett's Strawberry Banana	1.75L	\$13.95	\$9.95	\$4.00
43-596	Burnett's Citrus	1.75L	\$13.95	\$9.95	\$4.00
44-143	Smirnoff Orange	.75L	\$13.95	\$10.95	\$3.00
44-183	Smirnoff Cherry	.75L	\$13.95	\$10.95	\$3.00
44-219	Smirnoff Whipped Cream	.75L	\$13.95	\$10.95	\$3.00
44-315	Deep Eddy Ruby Red Grapefruit	.75L	\$19.95	\$16.95	\$3.00
44-317	Deep Eddy Lemon	.75L	\$19.95	\$15.95	\$4.00

Vodka -- Imported

46-530	Absolut	1.75L	\$39.95	\$34.95	\$5.00
46-645	Broken Shed Vodka(6)	.75L	\$21.95	\$17.95	\$4.00
46-671	Ciroc Apple	.75L	\$29.95	\$25.95	\$4.00
46-718	Ciroc	1.75L	\$49.95	\$44.95	\$5.00
46-837	Grey Goose	.75L	\$29.95	\$24.95	\$5.00

Rum

47-196	Bumbu XO(6)	.75L	\$42.95	\$39.45	\$3.50
47-762	Bacardi Raspberry	.75L	\$15.95	\$12.95	\$3.00
47-766	Bacardi Coconut	.75L	\$15.95	\$12.95	\$3.00
47-775	Bacardi Dragonberry	.75L	\$15.95	\$12.95	\$3.00
47-778	Bacardi Pineapple	.75L	\$15.95	\$12.95	\$3.00
47-786	Bacardi Lime	.75L	\$15.95	\$12.95	\$3.00
47-799	Bacardi Limon	.75L	\$15.95	\$12.95	\$3.00
47-815	Bacardi Tropical	.75L	\$15.95	\$12.95	\$3.00
49-227	Admiral Nelson's Spiced 70	.75L	\$10.95	\$7.95	\$3.00
49-229	Capt. Morgan Private Stock	.75L	\$25.95	\$22.95	\$3.00
49-241	Capt. Morgan Spiced 100	.75L	\$21.95	\$18.95	\$3.00
49-252	Admiral Nelson's Spiced Cherry	.75L	\$10.95	\$7.95	\$3.00
49-253	Admiral Nelson's Coconut	.75L	\$10.95	\$7.95	\$3.00
49-307	Capt. Morgan Sliced Apple	.75L	\$18.95	\$15.95	\$3.00

Grape Brandy

49-501	Christian Brothers Frost White	.75L	\$12.95	\$9.95	\$3.00
49-508	Christian Brothers	.75L	\$12.95	\$9.95	\$3.00

Imported Cognac

51-216	D'Usse VSOP(6)	.75L	\$49.95	\$44.95	\$5.00
51-221	Hennessy VS	.75L	\$39.95	\$36.95	\$3.00

Flavored Brandy

54-395	Christian Brothers Apple	.75L	\$12.95	\$9.95	\$3.00
54-398	Christian Brothers Honey	.75L	\$12.95	\$9.95	\$3.00

Cordials / Liqueurs / Specialties -- Domestic

56-809	Ole Smoky TN Moonshine Blackberry(6)	.75L	\$25.95	\$22.95	\$3.00
56-812	Ole Smoky TN Moonshine White Lightnin(6)	.75L	\$25.95	\$22.95	\$3.00
56-858	Kinky Red(6)	.75L	\$18.95	\$13.95	\$5.00
56-865	Kinky Aloha Liqueur(6)	.75L	\$18.95	\$13.95	\$5.00
56-874	Kinky Peach Mango(6)	.75L	\$18.95	\$13.95	\$5.00
57-017	Sugarlands Banana Pudding Sippin' Cream(.75L	\$24.95	\$21.45	\$3.50

57-018	Sugarlands Butter Pecan Sippin' Cream(6)	.75L	\$24.95	\$21.45	\$3.50
57-038	ChocoLat Triple Chocolate Liqueur	.75L	\$21.95	\$18.95	\$3.00
57-103	Ole Smoky Orange Shinesicle Moonshine Cr	.75L	\$22.95	\$19.95	\$3.00
61-950	Wild Turkey American Honey	.75L	\$24.95	\$21.95	\$3.00

Cordials / Liqueurs / Specialties -- Imported

62-245	Bumbu Creme(6)	.75L	\$32.95	\$29.95	\$3.00
62-993	Jagermeister	1.75L	\$49.95	\$44.95	\$5.00
63-000	St. Brendan's Superior Irish Cream	.75L	\$15.95	\$12.95	\$3.00
63-052	HpnotiQ(6)	.75L	\$26.95	\$22.95	\$4.00
63-147	Kamora Coffee	.75L	\$10.95	\$7.95	\$3.00
63-156	Kahlua	1.75L	\$49.95	\$44.95	\$5.00
63-236	Carolans Salted Caramel(6)	.75L	\$17.95	\$14.95	\$3.00
63-276	Ryan's Irish Cream	1.75L	\$19.95	\$15.95	\$4.00
63-277	Ryan's Irish Cream	.75L	\$9.95	\$6.95	\$3.00

Tequila Specialties

64-151	Patron XO Cafe(6)	.75L	\$34.95	\$29.95	\$5.00
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Tequila -- White

64-702	Jose Cuervo Especial Silver	1.75L	\$39.95	\$35.95	\$4.00
64-741	Codigo 1530 Blanco(6)	.75L	\$47.95	\$42.95	\$5.00
64-770	Jose Cuervo Tradicional Reposado	.75L	\$24.95	\$21.95	\$3.00
64-775	Jose Cuervo Tradicional Silver	1.75L	\$42.95	\$38.95	\$4.00
65-014	Patron Silver w/o Box	.75L	\$54.95	\$49.95	\$5.00
65-019	Patron Silver	.75L	\$54.95	\$49.95	\$5.00
65-022	1800 Silver	.75L	\$29.95	\$26.95	\$3.00
65-028	1800 Coconut	.75L	\$29.95	\$26.95	\$3.00
65-048	Lunazul Blanco	.75L	\$24.95	\$21.95	\$3.00

Tequila -- Gold

65-204	Jose Cuervo Especial Gold	.75L	\$19.95	\$16.95	\$3.00
65-208	1800 Anejo(6)	.75L	\$46.95	\$43.95	\$3.00
65-214	Jose Cuervo Tradicional Cristalino(6)	.75L	\$36.95	\$32.95	\$4.00
65-235	Don Julio Anejo(6)	.75L	\$61.95	\$58.95	\$3.00
65-297	Patron Anejo	.75L	\$64.95	\$59.95	\$5.00
65-299	Patron Extra Anejo(6)	.75L	\$89.95	\$79.95	\$10.00
65-303	Patron Reposado	.75L	\$59.95	\$54.95	\$5.00
65-351	Two Fingers Gold	.75L	\$17.95	\$14.95	\$3.00
65-354	Cabo Wabo Anejo(6)	.75L	\$42.95	\$39.95	\$3.00
65-365	Casamigos Reposado(6)	.75L	\$44.95	\$41.95	\$3.00

65-367	Casamigos Anejo(6)	.75L	\$49.95	\$46.95	\$3.00
65-378	Herradura Anejo(6)	.75L	\$62.95	\$57.95	\$5.00
65-418	Lunazul Reposado	1.75L	\$45.95	\$41.95	\$4.00
65-457	Lunazul Primero Tequila(6)	.75L	\$35.95	\$31.95	\$4.00
65-549	Gran Centenario Anejo(6)	.75L	\$38.95	\$34.95	\$4.00

North Carolina Products

66-097	Midnight Moon 100(6)	.75L	\$23.95	\$20.95	\$3.00
66-112	Midnight Moon Strawberry(6)	.75L	\$23.95	\$20.95	\$3.00